



Grafton Rugby Union Club – Sponsorship Application

Dear Prospective Sponsor,

The Grafton Rugby Union Club is seeking commitments from sponsors, both current and new sponsors for the 2023 season and beyond. The club has managed to navigate its way through some challenging times over the past couple of seasons with lockdowns etc having an impact on player numbers, fixtures and revenue. As you are probably aware, the AGM held in September saw Bart McGrath elected President along with a strong committee, which is a good mix of experience and new faces. It is the intention of the club to initiate a plan of infrastructure development over the coming season to build a new wet weather training facility, warm up area, women's / girls change rooms and facilities and upgrade lighting on both fields to playing standard LED, plus numerous smaller tasks.

This won't happen without the support of the members, past players, supporters, sponsors and the broader Grafton rugby & business communities. Hence, we are reaching out to you to seek your support via sponsorship over a 2-, 3- or 4-year term to help us achieve these goals and continue to develop Men's, Women's, Junior Boys and Junior Girls Rugby in Grafton.

We have developed the following sponsorship levels with the financial commitment required and benefits listed below.

If you can help out and would like to be a part of the next chapter of Grafton Redmen Rugby, please fill in the form and return to one of the listed contacts.

Your ongoing support is much needed & greatly appreciated.

Sponsorship Levels & inclusions

Major Sponsor = \$7000 +

Benefits: Negotiated terms and conditions, Logo on First Grade Jumpers, X Large Ground sign, Logo on Sponsors Page on GRUFC Website with live link to your website, Logo on Clubhouse sponsors board, Sponsors Day invitations for 8 people

Venue Sponsor = \$7000 +

Benefits: Negotiated terms and conditions, Logo on First Grade Jumpers, X Large Ground sign, Logo on Sponsors Page on GRUFC Website with live link to your website, Logo on Clubhouse sponsors board, Sponsors Day invitations for 8 people

Platinum Sponsor = \$5000

Benefits: Negotiated terms and conditions, Logo on a Team Jumpers, X Large Ground sign including signage costs, Logo on Sponsors Page on GRUFC Website with live link to your website, Logo on Clubhouse sponsors board. Sponsors Day invitations for 6 people

Gold Sponsor = \$3000

Benefits: Logo on a Team Jumper, X Large Ground sign including signage costs, Logo on Sponsors Page on GRUFC Website with live link to your website, Logo on Clubhouse sponsors board, Sponsors Day invitations for 4 people

Silver Sponsor = \$1500

Benefits: Large Ground sign, Large Logo on Sponsors Page on GRUFC Website with live link to your website, Logo on Clubhouse sponsors board, Sponsors Day invitations for 3 people

Bronze Sponsor = \$500

Benefits: Standard Ground sign (new signage production costs additional) Small Logo on Sponsors Page on GRUFC Website, Logo on Clubhouse sponsors board, Sponsors Day invitations for 2 people

We (Insert Business name)
would like to become a sponsor of Grafton Rugby Union Club

for the 2023 season plus the following ☐ 1 season ☐ 2 seasons ☐ 3 seasons (tick one option)

..... years initial term

at Sponsorship Level

\$..... Annual commitment to be invoiced at season commencement annually for the term

\$..... Value of in-kind sponsorship

Provide details of in-kind sponsorship:

.....
.....

Contact Name: Position:

Contact Phone: Contact Email:

Preferred contact method:

Accounts details for invoicing:

Make invoice out to: (Business/Company name)

Send invoice by: Post / Email (delete one) to: Accounts postal or email address

Contact us for dimensions and details

We recommend Valley Signs & Printing. Mention the Redmen for your special discounted pricing

Please return your completed form by email to Cam White (Club Secretary)

- Email: cameron.white@graftonmg.com.au Mobile: 0432 266540

Or your preferred contact or call us to complete and collect from you.

GRUFC Sponsors contacts:

Bart McGrath (President) - Email: barton.mcgrath1@gmail.com Mobile: 0477 953981

Phil Gibson (Vice President) - Email: phil.gibson@coopers.com.au Mobile: 0412 441985

Scott Forwell (Vice President) - Email: sforwell1@bigpond.com Mobile: 0419 265160

Cam White (Secretary) - Email: cameron.white@graftonmg.com.au Mobile: 0432 266540

Matt Kelly (Treasurer) - Email: matthew.kelly@caringa.com.au Mobile: 0455 388 928

Gary Powell (First Grade/ Club Head Coach) - Email: garypowellredmen@gmail.com Mobile: 0417 197 532

Tony King (First Grade Manager) – Email: kinggy2008@live.com